

TARGET MARKET GROUPS AND BUDGET ALLOCATION FOR 2012

	OFFICE RESPONSIBLE FOR PAYMENT	COUNTRIES COVERED	ESTIMATED BUDGET FOR 2012(\$)	SUM
1st GROUP AMERICA	NEW YORK	USA	4.000.000	4.000.000
	LOS ANGELES			
	WASHINGTON			
		CANADA		
		MEXICO		
2nd GROUP CENTRAL AND SOUTHERN EUROPE	BERLIN	GERMANY	7.500.000	15.850.000
	FRANKFURT			
	THE HAGUE	NETHERLAND	1.350.000	
	WARSAW	POLAND	800.000	
	ZURICH	SWITZERLAND	1.000.000	
	VIENNA	AUSTRIA	1.100.000	
		CZECH REPUBLIC		
		HUNGARY		
		SLOVAKIA		
	ROME	ITALY	1.000.000	
		MALTA		
	MADRID	SPAIN	1.000.000	
		PORTUGAL		
		CHILE		
		BRASIL		
		ARGENTINA		
	PARIS	FRANCE	1.100.000	
	MOROCCO			
	TUNUSIA			
	ALGERIA			
	MONACO			
BRUSSELS	BELGIUM	1.000.000		
	LUXEMBOURG			
3rd GROUP NORTHERN EUROPE	LONDON	UNITED KINGDOM	4.500.000	7.500.000
		IRELAND		
		ICELAND		
		SOUTH AFRICA		
	STOCKHOLM	SWEDEN	1.000.000	
		NORWAY		
	COPENHAGEN	DENMARK	1.000.000	
	HELSINKI	FINLAND	1.000.000	
		ESTONIA		
	LITHUANIA			
	LATVIA			
4th GROUP EASTERN EUROPE, BALKANS AND TURKIC REPUBLICS	SARAJEVO	BOSNIA AND HERZEGOVINA	200.000	10.300.000
	SOFIA	BULGARIA	1.400.000	
		ROMANIA		
		GREECE		
	BELGRADE	SERBIA	450.000	
		CROATIA		
		SLOVENIA		
		MONTENEGRO		
	SKOPJE	MACEDONIA	250.000	
	ALBENIA			
	KOSOVO			

	MOSCOW	RUSSIAN FEDERATION	5.000.000	
		BELARUS		
	KIEV	UKRAINE	1.750.000	
		MOLDOVA		
	ALMATY	KAZAKHISTAN	1.250.000	
		AZERBAIJAN		
		GEORGIA		
		UZBEKHISTAN		
		KYRGYZSTAN		
		TURKMENISTAN		
		TAJIKISTAN		
5th GROUP MIDDLE EAST NORTH AFRICA	DUBAI	UAE	1.250.000	3.900.000
		BAHRAIN		
		KUWAIT		
		QATAR		
	ISLAMABAD	PAKISTAN		
	RIYADH	SAUDI ARABIA	500.000	
		OMAN		
		YEMEN		
	CAIRO	EGYPT	250.000	
	TEHRAN	IRAN	500.000	
	DAMASCUS	SYRIA	400.000	
		JORDAN		
	LEBANON			
	IRAQ			
	TEL AVIV	ISRAEL	1.000.000	
6th GROUP FAR EAST INDIA	BEIJING	CHINA	1.250.000	3.450.000
	TOKIO	JAPAN	1.000.000	
		SOUTH KOREA		
	KUALA LUMPUR	MALASIA	700.000	
		SINGAPORE		
		TAILAND		
		INDONESIA		
		BRUNEI		
		AUSTRALIA		
		NEW ZELAND		
	NEW DELHI	INDIA	500.000	
TOTAL			45.000.000	